

# **WEAVE YOUR NETWORK**

We are proud that the Carpets & Rugs area has established itself so successfully at Heimtextil – and that's in no small part thanks to you! We are now looking forward to continuing this success story together at Heimtextil 2025, the most important trade fair for home and contract textiles.

Only here will you find such a comprehensive global range of original, sustainable and future-oriented products.

Together with you, the Carpets & Rugs area will continue to grow. We are opening up additional hall levels thereby creating space for an even more differentiated offer.

Be part of it!

Book your place now at your industry's new home and meet precisely your target groups: Top buyers and the most important decision-makers from all over the world will be here. Enjoy the best-possible conditions for doing business at the annual season opener in January!

# CARPEIS RUGS

# WELCOME TO FRANKFURT!

- International trade fair location offering all advantages including hotels, restaurants and a diverse cultural programme
- Outstanding services for our worldwide business partners
- Centrally located in Germany and Europe with excellent accessibility and outstanding infrastructure
- Global transport hub with ICE rail station and airport ideal for national and international guests
- Easily accessible trade fair venue in walking distance from the central rail station

## **OUR PLATFORM FOR YOUR SUCCESS**

# Unique international platform for home and contract textiles

At this major ordering platform you'll meet top buyers and decision-makers from all over the world.

### Integral element of Heimtextil

Carpets & Rugs has established itself as an integral and dependable part of Heimtextil and is the specific destination for various visitor groups.

### Extended offer

We will continue to grow in 2025 and expand our range of themes. New additions include Fibres & Yarns for carpet manufacturers and the Technology segment.

### Ideal location

The area is compact and centrally located in Hall 5, directly on the main visitor route.

## Show off your expertise

Take advantage of the growing interest in sustainably produced textiles as well as textiles with functional properties for hotels and interior designers. Present your solutions here.

## Global presence

The Heimtextil platform and the internationally active Texpertise Network offer maximum interaction and a global sphere of activity. With years of knowhow and over 50 international textile trade fairs, we are the first port of call for exhibitors.

# YOUR

# YOUR PRODUCT ASSORT-MENT INCLUDES ...

- Fitted carpets

- Machine-woven rugs and carpets
- Mats and dirt-absorbing floor coverings
- Rugs and runners

**YOU OFFER ...** 

- Fibres and yarns for the carpet industry
- Products for contract business

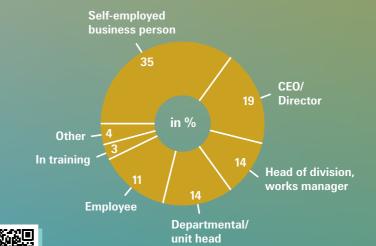
# YOU'LL FIND ...

- Furniture/furnishing stores, DIY stores, mail order and online retailers, department stores, hypermarkets, discounters and specialist retailers
- Contract and hotel outfitters, interior designers, skilled trades
- Buyers from the textile industry

- Press, universities, trade associations

# OCCUPATIONAL STATUS OF TRADE VISITORS

OR MORE FIGURES,



EVEN MORE

46,000

**VISITORS** 

FROM 130 COUNTRIES

**OVER** 

2,800

**EXHIBITORS** 

FROM 60 COUNTRIES

# **TOP 10 VISITOR COUNTRIES:**

- 2. China, People's Republic
- 4. Turkey
- 5. USA
- Pakistan
- India
- 8. United Kingdom
- 9. Netherlands
- 10. Spain

# **YOUR ROUTE TO SUCCESS:**

Large or small-scale order volumes

Complete and/or partial product ranges



You can find our detailed hall plan online. Simply scan the QR code.

www.heimtextil.messefrankfurt.com/exhibition-ground

\*Heimtextil 2024

# CONTENT

# **BOOK YOUR PLACE NOW!** HEIMTEXTIL *14. – 17. 1. 2025*



# THEMES & EVENTS

Our programme of events explores current themes and takes a look into the future. This means we are able to reach even more visitors for you. Anyone who wants to know what the future holds will be here.

| Type of stand | Stand rental prices REGULAR | Stand rental prices EARLY-BOOKING PRICE* valid until 19.3.2024 | Stand rental prices ORGANISERS |
|---------------|-----------------------------|--|--------------------------------|
| 1 side open   | 259.00 €/sqm                | 211.00 €/sqm   | 230.00 €/sqm                   |
| 2 sides open  | 269.00 €/sqm                | 219.00 €/sqm   | 240.00 €/sqm                   |
| 3 sides open  | 278.00 €/sqm                | 226.00 €/sqm   | 247.00 €/sqm                   |
| 4 sides open  | 285.00 €/sqm                | 230.00 €/sqm   | 254.00 €/sqm                   |

# EARLY-BOOKING 18%

Would you like to take part in 2025?

If so, you can register without obligation and benefit from our early-booking price with savings of up to 18% (deadline: 19 March 2024).

Here you'll find all the information you need about prices and participation. We look forward to hearing from you.

www.heimtextil.messefrankfurt. com/registration

## Any questions?

Please e-mail or phone me.

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